

EXECUTIVE DIRECTOR'S REPORT FEBRUARY 2017 Ginny Kozlowski



Business Recruitment, Retention

Business Assistance

Meeting and co-locating with Tambira Armmand from SCRCOG who is reviewing One Source database

Outreach to tourism-related businesses for inclusion in the 2017-2018 Greater New Haven Visitors Guide

Planning a Online Reputation Management seminar

Brazilian Business FAM Trip 4/3-4/6.

Presenting potential locations for business expansion

Business Recruitment

Collaborating with the Community Foundation for Greater New Haven on a Bioscience Conference in Fall 2017

Finding space for med device incubator


Business Development

Meeting with Pinnacle Advisory Group for a hotel market study

Mentoring two small businesses on business resources and marketing

Tour of Science Park with Congressman Himes

**Featured
Development Site**



221 West Main St.
Branford
35,000 sq. feet



University of New Haven Fall
2016 Greater New Haven
Economic Activity Report



GNHCC Legislative Breakfast



March 7
CERC's Statewide Economic
Development Quarterly Meeting

Regional Collaboration

CERC Quarterly Statewide Marketing Meeting rescheduled for March 7

Greater New Haven Chamber of Commerce Economic Development Committee

Infrastructure

Meeting with Connecticut Port Authority on potential opportunities and infrastructure needs

- CT Port Authority & Container Freight Discussion
- I-95 Land to become Available
- Port Deepening Study

Updating Tweed Air Service Development Plan

Rail Service

Following up on preferred route

Strategy conference call

Education & Training

Entrepreneurs & Startups

Working with the Elm City Innovation Collaborative on grant submission for CTNext Innovation Places award—community meeting and video production

Annual review of University of New Haven Hospitality and Tourism Department Advisory Committee for program accreditation

Collaborating with Quinnipiac University and Gateway Community College on Human Trafficking Awareness

Advocacy

CLA testimony in support of Statewide Marketing funding

GNHCC Legislative Breakfast

Human Trafficking in Persons Council

Expand Global Opportunities

Turkish-based Construction Technology—reduces costs by 10%, reduces construction time by 30%, working to connect them with building projects

REDFO

February 24, 2017

Chris Reardon

Workforce Alliance Strategic Plan Update

March 24, 2017

New Haven Manufacturers Association

New Location: 545 Long Wharf Dr.
4th Floor, New Haven

Visitor Newsletter Features

- Yale University Art Gallery Albers Exhibition
- Regional Valentine's Events
- Eagle Watches
- Flights of Fancy

Media

Inquiries:

- New Haven Register

Hits:

- Fox 61
- Connecticut Plus
- Minuteman News Center
- CT Mirror
- New Haven Register
- Connecticut.CBSLocal
- Myrecordjournal.com
- Westfair Online

Community Outreach

- January 25: Milford Chamber of Commerce Annual Awards
- January 31: North Branford Economic Development Breakfast
- February 7: CEDS Update to the Guilford EDC
- February 21: Guilford Hazard Mitigation Commission
- February 22: CERC Board Meeting
- March 14: CEDS Update to the Hamden EDC scheduled
- March 22: CEDS Update to the Milford EDC scheduled
- March 27: CEDS Update to the East Haven EDC scheduled

Integrate Arts, Culture & Preservation with Economic Development

Tourism

Tourism Coalition Board Meeting

Sister Cities New Haven Bike Conference, September 14 & 15, 2017 in conjunction with the New Haven Grand Prix

Metro-North Getaway Day at Grand Central Station, May 17

Governor's Conference on Tourism, May 4

Initial meeting on marketing plan for regional trails project

Tradeshows:

- **Discover New England Summit**, 4/24-26, 2017, Bretton Woods, NH

Marketing & Communications

Gathering new content for 2017-18 Greater New Haven Visitors Guide

Relocation

REX's lease expires on March 31. Currently reviewing relocation options.

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