

# EXECUTIVE DIRECTOR'S REPORT JULY 2016 Ginny Kozlowski



## Business Recruitment, Retention

### Business Assistance

- Promoted ctvisit.com to tourism-related businesses in the region

### Business Recruitment & Retention

- Developing a business survey in conjunction with the North Branford EDC. Final product will be available to all towns.
- Business grand opening – Ricky D's Rib Shack now has a permanent location in Science Park's retail corridor. We've been working with Ricky Evans to secure a location for over a year.
- We continue to work with an industrial manufacturer as they move from R&D to production. The company will be securing at least 10,000 of additional space within 60 days and immediately begin production. We've been working with this company for two years and helped them secure their current R&D space.
- NEDA Conference Planning

## Featured Development Site



435 Foxon Road  
North Branford, CT 06471  
3,247 SF  
Office For Sale



Ribbon Cutting Ricky D's at  
Science Park



Key Bank Meeting  
Cleveland, OH



8/16 Ben Berkowitz  
See Click Fix

## Transit Oriented Development & Smart Growth

- GNHCC joint Governmental Affairs & Economic Development meeting 7/20 with Commissioner Redeker

## Advocacy/New Legislation

- Certificate of Need testimony on behalf of Yale-New Haven Health System regarding acquisition of Lawrence and Memorial Hospital (New London)
- AHLA: Website Accessibility Webinar
- Tourism Coalition Meeting—Saybrook Point Inn
- Regional Tourism Meeting with State Office of Tourism
- Legislative Tourism Caucus with presentations by Ben Barnes (Secretary Office of Policy and Management), Tim Sullivan (Deputy Commissioner DECD) and Randy Fiveash (Executive Director, State Office of Tourism)

### Site Visits

- 66 High Street, Guilford
- 1142 Chapel Street, New Haven
- Key Bank, Cleveland

## Regional Collaboration

- Regional Alliance
- Regional Leadership Council

## Infrastructure

- I-91/I-95 reconfiguration opened
- Tweed New Haven Regional Airport offering weekend charter trips to NYC

## Entrepreneurs & Startups

- YEI Demo Day 7/21, 5PM
- Startup Grind on 8/16 with Ben Berkowitz of SeeClickFix at The Grove
- Funding opportunity: CTNext \$10K EIA grants for startups, next deadline Aug 12.

## REDFO

July 22, 2016  
Andrea Pereira  
Executive Director of Hartford &  
Connecticut Statewide LISC  
CT-TOD Fund

June Presentation



Zoila Jennings of Chase Bank  
New Market Tax Credits  
[http://www.occ.gov/topics/  
community-affairs/publications/  
insights/insights-new-markets-tax-  
credits.pdf](http://www.occ.gov/topics/community-affairs/publications/insights/insights-new-markets-tax-credits.pdf)

## Visitor Newsletter Features

- Summer Concerts
- Fairs & Festivals
- Fireworks

## Media

### Inquiries:

- WLIS/WMRD
- Connecticut for Sale
- Hot 93.7

### Hits:

- Travel with Kal
  - Madison Summer Concerts
  - Branford Jazz on the Green
  - Guilford Summer Concert
- New Haven Independent: Mill River Community Meeting

## Community Outreach

- Mill River Community Meeting
- GNHCC Board Meeting
- Milford Progress Inc.
- West Haven Chamber Board Meeting

## Align Education to Business Growth

- Internship update—5 candidates have been placed
  - Madison
  - Meriden
  - Milford
  - New Haven
  - North Branford
- Bio Path Board Advisory Meeting

## Implementation Funding

- REX Development - Regional Economic Development Asset Mapping (\$130,150): These funds will be used for an asset mapping study for the South Central CT Council of Governments in order for each municipality in the region to build upon and coordinate those assets for the betterment of the region.
- REX Development - Regional Revenue Sharing Study (\$73,900): This grant will fund a study on the implementation of a regional revenue sharing structure.
- Conference Call: Choice Neighborhood Grant
- Central Regional Tourism District eliminated

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