

EXECUTIVE DIRECTOR'S REPORT NOVEMBER 2017 Ginny Kozlowski



Business Recruitment, Retention

Business Assistance

Business expansion of bio company with a potential of 5-10 additional employees

Business Recruitment

Submitted joint proposal with Greater Bridgeport region for Amazon HQ2 and positioning the larger region for future collaborative development

Business Development

Met for support of BioPath opportunities with Glendowyn Thames (CTNext), Christine Broadbridge (SCSU), Usha Pillai, Mike Piscitelli, Rong Fan (Isoplexis)

Infrastructure

MOVE New Haven Stakeholders Draft Report released 11/1

Working with Tweed New Haven Regional Airport to promote jet service

Brownfield Program

USEPA 2017 National Brownfields Training Conference, December 5-7 in Pittsburgh

Marketing & Communications

Kicking off ad sales for the Greater New Haven Visitors and Relocation Guide

**Featured
Development Site**



8 Fairfield Blvd.
Wallingford
1,500-18,500 sq. ft.
Office/Flex



October 25

Getaway Giveaway at Grand Central NYC



November 16

GNHCC: The Big Connect



Connecticut
Economic
Resource Center

Collaboration at Work

November 30

CERC CelebrateCT Awards

Regional Collaboration

2018 5-Year Comprehensive Economic Development Strategy Update—gathering input through subcommittees. Final input from subcommittees is due on 12/15.

Integrate Arts, Culture & Preservation with Economic Development

Tourism

Presentation of the Arts Economic Impact Report in New Haven

10/23 Australian Travel Writer. Highlighting Southern Central CT Foliage, New Haven pizza, Stony Creek Brewery

10/25 German FAM - Atlantic Tours, focusing on 2018 groups. Featuring shoreline activities and Yale University visits.

10/25 Getaway Giveaway at Grand Central NYC, Featuring two giveaway vacations – Milford Welcome Package and New Haven Welcome Package

10/28-31 Oscar Meyer Weinermobile visit. Featuring Shoreline Trolley Museum East Haven, New Haven Park and Rec, Yale U. Ingalls Rink

ISHAE Conference, December 6-8

Tradeshows:

- ICSC (International Council of Shopping Centers), December 6-7 in New York

Education & Training

Entrepreneurs & Startups

Working with the Elm City Innovation Collaborative for project finalization

ScaleUp CT—A Growth & Emerging Companies Event

Burning Mind—CT Entrepreneur Summit April 20, 2018

Advocacy

Statewide and regional tourism marketing funding were included in the State's budget

Continued efforts with the Trafficking in Persons Council for mandatory training of hotel staff

AHLA federal advocacy conference call

REDFO

December 1, 2017

Mark Lassoff

Learn to Program

5 Science Park, New Haven

Community Outreach

- Site visit to Deskcrashers (a new co-working space)
- Pokemoto Ribbon-cutting
- Scheduled for CT Data Collaborative Panel Discussion on 11/14
- GNHCC Government Affairs and Economic Development Meeting
- Civvies grand opening
- ARTlab Compass Apartments

Visitor Newsletter Features

- Regional Veterans Day Ceremonies
- Regional Hiking Tours
- Shoreline Arts Trail
- New Haven Restaurant Week
- Shubert Theatre 2017-2018 Season

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