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Economic Development Corporation of New Haven Announces Appointment of Elinor Slomba to Manage the Elm City Innovation Collaborative

New Haven, CT - February 8, 2018 – [The Economic Development Corporation of New Haven](#) (EDC) is pleased to announce the appointment of Elinor Slomba to the position of Grant Implementation Manager / Superconnector for the [Elm City Innovation Collaborative \(ECIC\)](#), a state-funded effort to foster innovation by raising New Haven’s profile as a place where profitable companies can start, grow and stay.

As Grant Implementation Manager, Slomba will support the sub-programs receiving funding (fourteen to date) in achieving their milestones and crafting their messages. Leveraging existing assets to make sure entrepreneurial resources are widely known, shared and accessible to all, she will be a point of contact for those seeking to learn about the ECIC program as well as those it serves.

As founder of Verge Arts Groups (formerly Arts Interstices), a company she ran for six years full time, Elinor Slomba comes to the EDC well-equipped to deepen engagement among a diverse and ever-expanding roster of entities aligned with its goals. Slomba launched Made in New Haven – a trademark now in commercial use on products distributed nationally and internationally. In addition, Slomba was the program manager for the award-winning Project Storefronts program, where she mentored entrepreneurs who have established long-term leases and are now integral main street businesses.

The Elm City Innovation Collaborative is a multi-part, highly collaborative consortium created to apply for the funding by the CTNext Innovations Places grant program designed to build New Haven’s strength as a connected, growing and livable city by providing companies and entrepreneurs with the help they need, when and where it is needed most. This effort is driven with a commitment from anchor institutions and participation from a robust, dynamic network across a five-node Innovation District, focused on biosciences, medical tech and a creative economy with abundant social and cultural capital.

[Innovation Places](#) is a CTNext-run program created to help the state’s communities become centers for entrepreneurship and innovation, magnets for talent and launching points for growth-stage companies.

[CTNext](#) is Connecticut’s go-to resource for entrepreneurial support. The goal of the program is to build a more robust community of entrepreneurs and to accelerate startup growth by providing access to talent, space, industry expertise, services, skill development and capital to foster innovation and create jobs for people in Connecticut.

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