

EXECUTIVE DIRECTOR'S REPORT

JANUARY 2016

Ginny Kozlowski



Business Recruitment, Retention

Please see attached: "Scan of the Entrepreneurial World".

Business Assistance

Working with multiple business in the region that are looking to expand.

Business Recruitment

Attended the International Council of Shopping Centers New York National Deal Making Conference in December.

Greater New Haven Relocation Guide sales efforts underway (flyer attached).

Business Development

Connecticut Innovations awarded My Gene Council of North Haven \$500,000 for continued work in the bioscience cluster.

CT Next competition for Entrepreneur Innovation Awards will be held on January 27th in Bridgeport. Winner will receive a \$10,000 award.

Meeting with Rep. Jim Himes building Connecticut Innovation Ecosystem on January 21.

Featured Development Site

Acorn Ridge
600 Derby Ave.
West Haven
203-562-6422

118 acres
Zoned for mixed use
Approved for up to 1.4 million sq. ft.



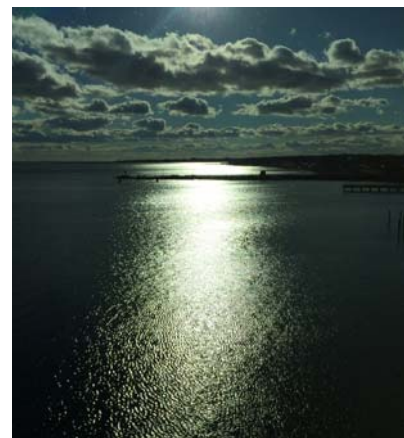
January 19

Alexion Opens World Headquarters in New Haven



January 9-12

American Bus Association Marketplace



January 6

REX/EDC Open House

Expand Global Opportunities

Re-establish a foreign trade zone for the region in collaboration with the US Dept. of Commerce. Roundtable date to be announced.

Integrate Arts, Culture & Preservation with Economic Development

Attended Arts Industry Coalition Meeting.

Submitted data for new State tourism website to be launched in April 2016.

See December 2015 CT Tourism Tracker report (attached).

Tourism Leads & Conferences

Upcoming Events & Conferences

January 9-12, Visit New Haven attended the American Bus Association Marketplace held in Louisville KY, in partnership with the Central Regional Tourism District and the CT Office of Tourism. Overall interest in the Greater New Haven, the Central Regional Tourism District and Connecticut in general, was high and positive. Several leads are currently working through.

Regional Collaboration

GNHCC The Big Connect on November 19th

CERC Celebrate Connecticut Awards on December 2nd

Comprehensive Economic Development Strategy Committee Meeting on January 7th

GNHCC Annual Legislative Breakfast on January 20

CERC Quarterly Statewide Marketing Meeting scheduled for February 10

Infrastructure

Tweed New Haven Regional Airport

Tweed Board of Directors voted to sue the State of Connecticut regarding the statute limiting the runway to 5600 feet.

Met with airport officials and air service consultant Luke Schmidt to discuss the viability of Buzz Airlines & additional air service development options.

Rail Service

Northeast Corridor public hearing was held at Gateway Community College

Additional written testimony supporting the inclusion of the Greater New Haven shoreline in the proposed routes is due January 30th

Energy

Iberdrola acquired UIL Holdings, which will now be known as Avangrid.

Water

Invited Larry Bingaman, President and CEO of the Regional Water Authority, to present at the February REDFO meeting on the new RWA Marketing and Recruitment Strategy.

Education & Training

Align Education to Business Growth

SCSU, Gateway Community College and Regional Water Authority collaborate to offer public utility education.

Shared information with economic development officials on the new Bioscience Career Ladder at SCSU and the Web Coding Certificate at Gateway Community College as part of the CEDS Update.

Retain & Attract Young Professionals

Connecticut Young Professionals and the Junior League of Greater New Haven hosting a Meet & Greet January 28, 6-8 p.m. at 116 Crown, New Haven.

Advocacy

US Travel Association hosted a Tourism & Travel Roundtable with Senator Richard Blumenthal regarding national trends and issues.

Grant Submissions

Applied for Regional Performance Incentive Grants for:

- Regional Asset Mapping
- Regional Food Incubator
- Municipal Revenue Sharing Study

REDFO

January 29, 2016 at noon

Knowledge Corridor Presentation
by Tim Bannon



Marwin Gonzalez, of New England GeoSystems presented on the SCRCOG Regional GIS Program

Additional information can be found here: www.scrkog.org/gis/

Visitor Newsletter Features

- Eagle Watches
- Yale University Art Gallery exhibition *Meant to Be Shared*
- Holidays
- Jordan's Furniture IT™ Adventure Indoor Ropes Course
- Joy to the World: Crèches of Central Europe

Media

Hits:

- Travel with Kal: Fantasy of Lights
- Yale Daily News: The 10 Most Miserable Cities in Connecticut
- NPR: NEC Future

Inquiries:

- Travel
- The Advocate: Images for 10 Queerest Cities Article
- Amtrak Arrive Magazine
- AAA Horizons

Community Outreach

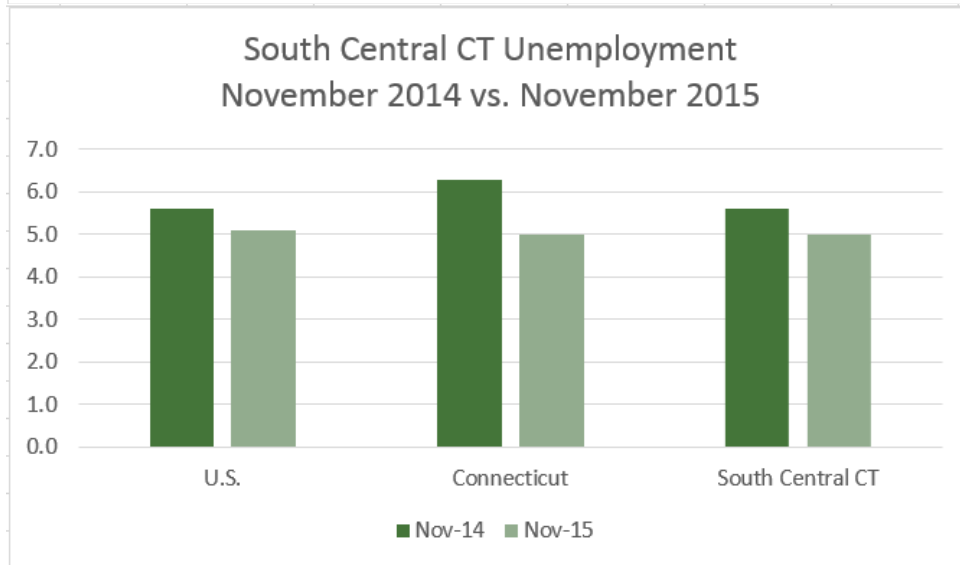
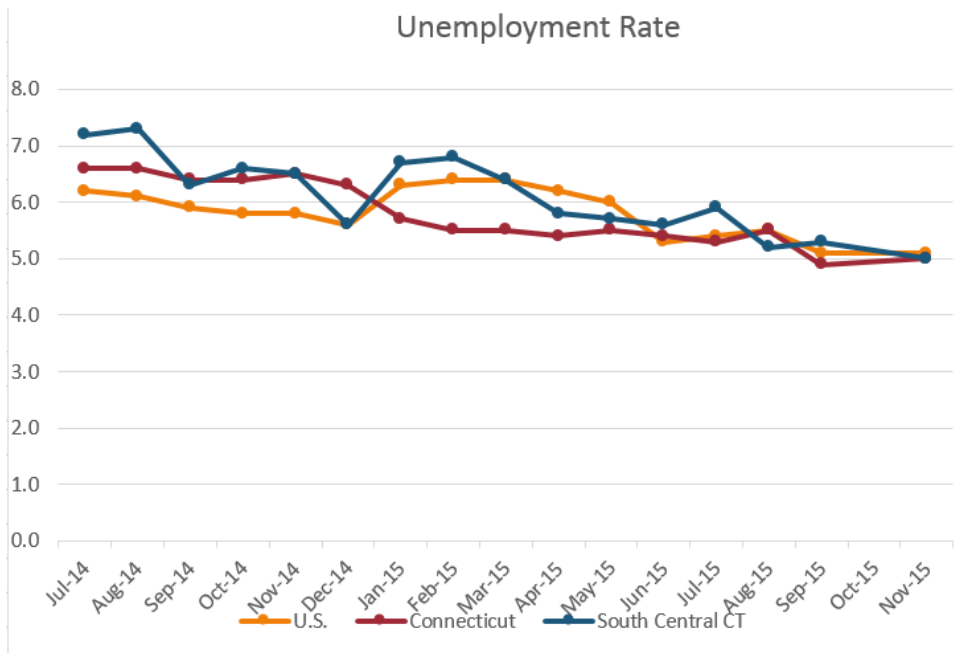
- See table
- Regional Leadership Council Update
- REX/EDC Open House
- January 26—REX will present to GNHCC Executive Leadership Orientation group about regional economic development.
- On March 17, Connecticut Lodging Association will present on the impact of short-term rentals, such as Air BnB, to the Connecticut Federation of Planning and Zoning Agencies

Marketing & Communications

Completed collateral for the Economic Development Commission of North Branford. A PDF of the piece can be found at www.rexdevelopment.com, then select Site Selectors, Towns and North Branford.

Municipal CEDS Update Meetings

Town	Date	To be scheduled	
North Branford	2/1	Bethany	
West Haven	2/2	Woodbridge	Completed
Milford	2/24	North Haven	Completed
Orange	3/1	East Haven	Completed
		Madison	Completed
		Wallingford	Completed
		Hamden	Completed
		Guilford	Completed



Job Fairs

Additional Job Fair information can be found on the State Department of Labor Website.

www.ctdol.state.ct.us

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