

EXECUTIVE DIRECTOR'S REPORT OCTOBER 2015 Ginny Kozlowski



In the 2013 Comprehensive Economic Development Strategy, REX introduced the concept of Lead Implementers for each stated objective. While significant progress has been made, REX staff members will provide additional leadership to ensure the approved strategy is implemented. See the attached document with staff assignments. With the varying roles of the REX staff members, we fully anticipate crossover of staff and objectives, but will integrate the information in these monthly reports. The reports will also be available online at www.rexdevelopment.com/index.php/what-we-do/programs/communicate.

**Featured
Development Site**
50 East Industrial Rd.,
Branford

Business Recruitment, Retention

Business Assistance

Brownfield assessment request for 233 Grand Ave., New Haven

Developing Collateral for Economic Development Commission of North Branford

Business Development

Proposed two hotel development projects

Bethany Agricultural Center

Entrepreneurs & Startups

11/13-15 Startup Weekend: Event starts at 6:30 pm at Evans Hall at Yale
165 Whitney Avenue, New Haven



A light industrial research and development facility measuring 58,904± SF. currently being used for high tech manufacturing of medical devices.



Ribbon-cutting at Dick's Sporting Goods, North Haven



Ribbon-cutting at The Novella, New Haven



Opening of Fresh Market, Guilford

Expand Global Opportunities

9/25 The New Haven Manufacturers Association organized a panel discussion of global events will likely impact CT manufacturers, including Ulbrich Stainless Steel and The Bilco Company.

Integrate Arts, Culture & Preservation with Economic Development

10/8 International Festival of Arts & Ideas hosted a presentation by Quartier des Spectacles of Montreal regarding collaboration on public art.

10/16 Co-hosted Annual Legislative Arts Luncheon with the Arts Council of Greater New Haven.

9/29 Per contract with the Connecticut Lodging Association, we hosted the 111th CLA Annual Meeting and Stars of the Industry. Matthew MacLaren, Senior Vice President of the American Hotel & Lodging Association (AH&LA), served as keynote speaker and emphasized the importance of Connecticut's national role in advocating lodging related legislation.

10/14 Meeting with Connecticut Office of Tourism and Adams & Knight (the State's marketing agency) to review the results of the consumer and constituent surveys and determine next steps. Through our contract with the Central Regional Tourism District, we will provide content for the region. Technical discussion regarding data load will be held with Adams & Knight.

10/1 Kicked off annual data verification of lodging, dining and attraction information for the 2016-2017 Greater New Haven Cultural & Visitors Guide.

UIL Holdings presents Cool Communities

Cool Communities: Innovations in how we live, work & play helping communities thrive

Stony Creek Brewery, Branford



Panel Discussion with open Q&A: Meet the Movers & Shakers

For presentations, visit <http://www.rexdevelopment.com/index.php/what-we-do/programs/communicate>



Regional Water Authority Day Proclamation



LWLP Site Developer Announcement: Newman Architects



Ribbon-cutting at 66 High Street, Guilford—Groundbreaking for new construction that will transform a factory to condos.

Regional Collaboration

CERC Celebrate Connecticut Awards on December 2nd

GNHCC The Big Connecticut on November 19th

Infrastructure

Telecommunications

Ongoing broadband initiative

AT&T acquired Direct TV

Water

10/19 Proclaimed Regional Water Authority Day in New Haven

Education & Training

Align Education to Business Growth

Presentation at Conte West 7th grade class regarding careers in tourism with a field trip to the New Haven Information Center scheduled for 10/30 to display their final project about tourism

Upcoming 11/3 Presentation at SCSU regarding tourism careers

Gateway Community College Web Development Certificate orientation sessions beginning October 29th. See attached flyer.

Support Community Colleges & High School Technical Programs

10/2 NHMA: Platt Technical High School students demonstrate skills for local manufacturers



REDFO

October 23, 2015 at noon

at SCRCOG

Presenter: Ralph Piselli

Franchise Sales Manager

Subway®



Ralph Piselli

The September 2015 REDFO presentation from Denise Graziano is available at <http://www.rexdevelopment.com/index.php/what-we-do/programs/communicate> and then select Presentations

Visitor Newsletter Features

- Regional Halloween Events
- Regional Autumn Highlights & Lyman Orchards Corn Maze
- City-wide Open Studios
- The Shubert Theatre 100th Anniversary Exhibition at the New Haven Museum
- Durham Fair
- West Haven Apple Festival

Media

Hits:

- Hotel-online.com: CLA 111th Annual Meeting & Stars of the Industry
- Hartford Courant, New Haven Independent: Selection of Architect for LWLP development on Coliseum site
- Yale Daily News: Tourism Update
- Travel with Kal: New Haven Symphony Orchestra
- New Haven Independent Radio: October Events

Inquiries:

- Travel with Kal: New series on Connecticut food production with large scale distribution
- The Day: Holiday in New Haven
- New Haven Register: Regional Economic Development in Branford, Hamden and North Haven

Community Outreach

- See table of upcoming municipal CEDS update meetings
- West Haven Chamber of Commerce Annual Luncheon

Marketing & Communications

Upcoming Events Calendar: See attached 2015-2016 Tradeshow & Conference Schedule

Municipal CEDS Update Meetings

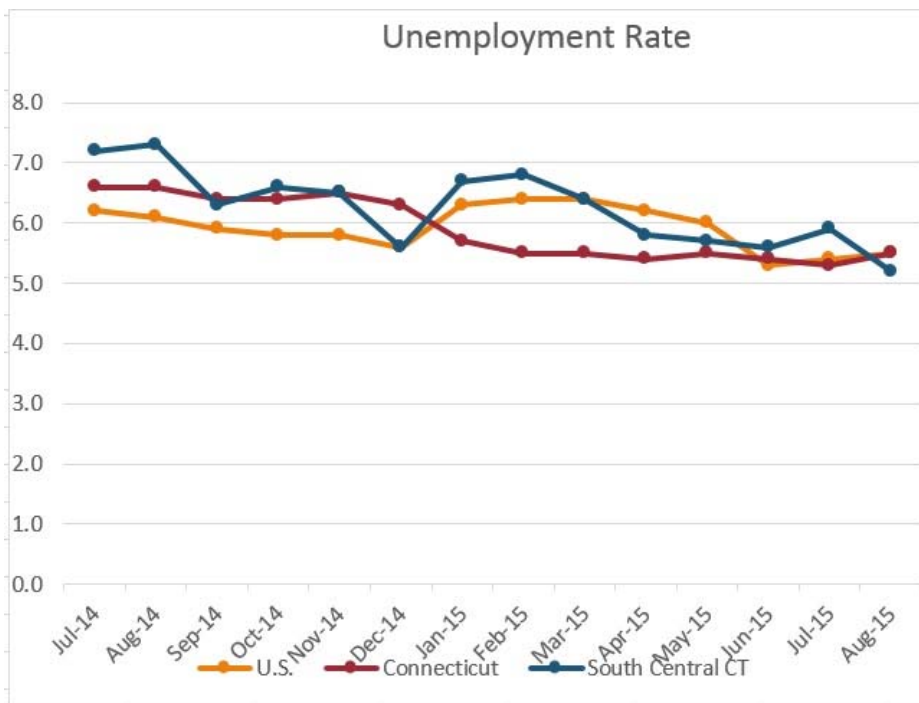
Town	Date	To be scheduled	
Woodbridge	Completed	Bethany	Branford
North Haven	10/22	East Haven	North Branford
Wallingford	11/2	Milford	Meriden
Madison	12/10	Orange	New Haven
Hamden	1/12	West Haven	
Guilford	rescheduling		

Advocacy/Improve Regulatory Environment

10/8 GNHCC Governmental Affairs Committee agreed on an abbreviated Regional Legislative Agenda regarding hospital costs and taxes, increased training for manufacturing jobs and modernization of Tweed New Haven Regional Airport. Legislative Breakfast is tentatively scheduled for the third week of January.



PEZ Candy of Orange, interviewed on WLIS/WMRD regarding food manufacturing in the region.

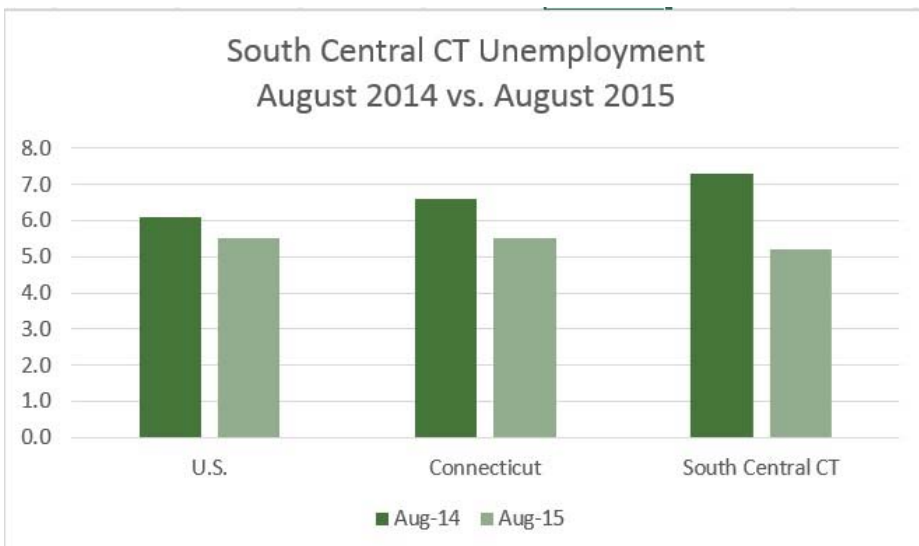


Job Fairs

10/29 11:00 A.M. – 3:30 P.M. Diverseability Fair at Courtyard by Marriott, Waterbury

Additional Job Fair information can be found on the State Department of Labor Website.

www.ctdol.state.ct.us



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CEDS Actions Plan

October 2015

Goals	Objective	Lead Implementer	Staff Oversight
Goal 1: Marketing & Communications	Regional Marketing & Communications	REX Development	B. Malmberg
	Regional Economic Program & Best Practices	REX Development	S. Washburn
	Advocacy	Greater New Haven Chamber of Commerce & other Chambers of Commerce	B. Malmberg
	Regional Collaboration	SCRCOG	B. Malmberg
Goal 2: Infrastructure	Tweed New Haven Regional Airport	SCRCOG & Tweed New Haven Regional Airport	B. Malmberg, R. Sharma
	Port of New Haven Dredging Project	SCRCOG	B. Malmberg
	Rail Service	SCRCOG	B. Malmberg
	Bus Service	SCRCOG	B. Malmberg
	Roadways & Bridges	SCRCOG	B. Malmberg
	Telecommunications	Frontier, AT&T	R. Sharma
	Energy Infrastructure	UI: Tony Bialecki	R. Sharma
	Water Infrastructure	Regional Water Authority: Ted Norris	R. Sharma
Goal 3: Business Development & Retention	Regional Business Assistance Program	REX Development	K. Krolak
	Entrepreneurs & Startups	REX Development	R. Sharma
	Small Business Development	REX Development	K. Krolak
	Improve the Regulatory Environment	Middlesex & Greater New Haven Chamber of Commerce	K. Krolak
	Expand Global Opportunities	REX Development	R. Sharma

CEDS Actions Plan (continued)

October 2015

Goals	Objective	Lead Implementer	Staff Oversight
Goal 4: Workforce Enhancement & Housing	Support Incumbent Worker Training	Workforce Alliance	K. Krolak
	Align Education to Business Growth	Chambers of Commerce	R. Sharma
	Support Community Colleges & High School Technical Programs	New Haven Manufacturers Association: Jerry Clupper	K. Krolak,
	Educate Primary/Secondary Students on Cluster Industries & Entrepreneurship	TBD	K. Krolak, R. Sharma
	Retain & Attract Young Professionals	Greater New Haven Chamber of Commerce	R. Sharma
	Workforce Housing	David Fink, Shelly Saczynski	K. Krolak
Goal 5: Real Estate Land Use & Sustainability	Brownfields Redevelopment	REX Development	G. Kozlowski
	Transit-Oriented Development & Smart Growth	SCRCOG	K. Krolak, G. Kozlowski
	Integrate Arts, Culture & Preservation with Economic Development	Arts Council of Greater New Haven	S. Washburn
	Agriculture & Open Spaces	SCRCOG, Regional Land Trust	G. Kozlowski
Goal 6: Funding & Implementation	Implementation Funding	REX Development	G. Kozlowski
	Implementation Teams	REX Development	REX Development