

EXECUTIVE DIRECTOR'S REPORT OCTOBER 2017 Ginny Kozlowski



Business Recruitment, Retention

Business Assistance

Collaborating with SCRCOG and CT Data Collaborative integration

Franklin Construction/Canal Crossing

Business Recruitment

Collaborating with Greater Bridgeport region on a proposal for Amazon HQ2 and positioning the larger region for future collaborative development

Brownfields

2115 State Street Brownfield Loan for a Phase II assessment

Regional Collaboration


2018 5-Year Comprehensive Economic Development Strategy Update—gathering input through subcommittees

Infrastructure

Appeal being submitted on Tweed New Haven Regional Airport

Update on Port of New Haven by Evan Matthews potential uses and infrastructure needs

**Featured
Development Site**



900 Northrop Rd.,
Wallingford
25,000 sq. feet



November 2, 1-6 pm

ScaleUp CT, www.ct.org/events



October 20-22

StartUp Weekend



November 16

GNHCC: The Big Connect
www.gnhccexpo.com

Rail Service

CT Rail Focus Group—discussion on promoting aware of the new rail service on the New Haven-Hartford-Springfield line

Education & Training

Attended Northeast Economic Development Association (NEDA) conference in Providence

Federal Highway Administration and US Department of Commerce webinar on aligning transportation planning with economic development goals

Entrepreneurs & Startups

Working with the Elm City Innovation Collaborative for project finalization

Sponsored and attended StartUp Grind New Haven

Sponsoring Startup Weekend October 20-22

CT Entrepreneur Summit planning Committee for April 20

Advocacy

CLA continued to support a dedicated statewide tourism marketing

Continued efforts with the Trafficking in Persons Council

Expand Global Opportunities

Attended Senator Chris Murphy's Transatlantic Trade Conference

Invest in Bavaria Trade Mission—October 23

Marketing & Communications

Kicking off ad sales for the Greater New Haven Visitors and Relocation Guide

Arts, Culture & Tourism

Tourism

Opening of Snack Shack Info Center off I-95, exit 46

Connecticut Lodging Association Annual Meeting and Stars of the Industry Event

Provided logistical assistance for the African American Mayors Association Women's Retreat and National Leadership Summit

CT Convention & Sports Bureau Annual Meeting

REDFO

October 27, 2017

Mark Lassoff

Startup Weekend New Haven

Tentative

Visitor Newsletter Features

- Long Wharf Theatre
- Regional Halloween events
- City-wide Open Studios
- Yale University Art Gallery

Media Hits

- New Haven Register
- Yale Daily News
- Westerly Sun
- Milford Mirror

Community Outreach

- GNHCC Economic Development Committee
- Orange EDC CEDS presentation
- West Haven Chamber of Commerce
- Milford Progress
- Regional Leadership Council
- CERC Board of Directors

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