

EXECUTIVE DIRECTOR'S REPORT JANUARY 2017 Ginny Kozlowski



Business Recruitment, Retention

Business Assistance

Brazilian Business FAM Trip 4/3-4/6.

Identifying potential locations for business expansion

Turkish-based Construction Technology—reduces costs by 10%, reduces construction time by 30%

Business Recruitment

Collaborating with the Community Foundation for Greater New Haven on a Bioscience Conference in Fall 2017

International Council of Shopping Centers National Deal Making Conference (NYC)

Business Development

Meeting with Joe Zwiebel, President of the Hartford Business Journal

Greater New Haven Chamber of Commerce Big Connect

Meeting with Hartford Courant for 2017-18 Annual Visitors Guide

NHMA presentation: Developing a Flexible, Self-Directed Workforce

Featured Development Site

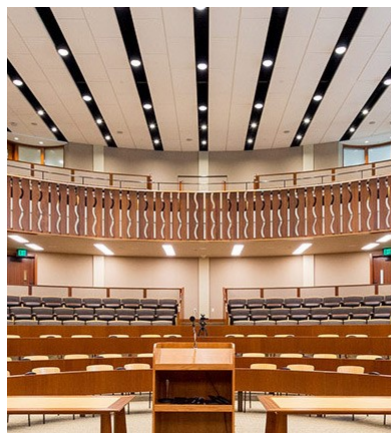


457 State St
North Haven
10,000 SF
Loading Dock



January 31

North Branford Economic Development Breakfast



January 19

GNHCC Legislative Breakfast



February 7

CERC's Statewide Economic Development Quarterly Meeting

Regional Collaboration

CERC Celebrate CT Awards: Downtown Madison and Meriden 2020
GNHCC Annual Legislative Breakfast on January 19
CERC Quarterly Statewide Marketing Meeting scheduled for February 7
Greater New Haven Chamber of Commerce Economic Outlook Breakfast
CEDAS President's Award for co-hosting the NEDA Conference in New Haven
G. Kozlowski appointed to the CERC Board of Directors

Infrastructure

MOVE New Haven Stakeholders Meeting 1/5

Rail Service

NEC Open Comment Period

Brownfield Program

Approved an amendment to 1 Church St., LLC Loan

Education & Training

Entrepreneurs & Startups

Working with the Elm City Innovation Collaborative on grant submission for CTNext Innovation Places award

iGem press conference for SCSU's award for TB testing submission

Innovation Summit 11/17

Advocacy

11/14 CCM BEST Summit

12/22 Len Fasano at Regional Leadership Council

1/9 CBIA Economic Outlook Summit

1/12 Co-hosted Human Trafficking Education Summit

Expand Global Opportunities

12/15 Yale-China Association Reception

1/19 Networking event with Executive MBA students from University of Ghana

REDFO

January 27, 2017

Human Trafficking Presentation

February 24, 2017

Workforce Alliance

March 24, 2017

New Haven Manufacturers
Association

New Location: 545 Long Wharf Dr.
4th Floor, New Haven

Visitor Newsletter Features

- 2017 CT Coast & Country Wine Trail
- Yale University Art Gallery
- New Year's Eve events
- Holiday events & dining
- New Haven Museum
- Shoreline Arts Trail

Media

Inquiries:

- Aer Lingus Cara Magazine
- Lucky Peach
- New Haven Register

Hits:

- NPR
- WTNH
- New Haven Independent
- New Haven Register
- NBC Connecticut
- Travel with Kal
- AAA World

Community Outreach

- December 1: Moderated Shoreline Economic Development Summit
- December 21: CEDS Update to the Branford EDC
- January 12: CEDS Update to the Madison EDC
- January 31: North Branford EDC Business Breakfast
- February 7: CEDS Update to the Guilford EDC Scheduled

Integrate Arts, Culture & Preservation with Economic Development

Tourism

Connecticut Office of Tourism Listening Tour

Hosted Aer Lingus representatives for tour of region

11/30-12/2 International Society of Hotel Association Executives Winter Summit

Tourism Coalition Quarterly meeting

Tradeshows:

- **ABA Marketplace:**
January 14-16, 2017. Visit New Haven attended and held meetings in partnership with the CT Office of Tourism.
- **Discover New England Summit, 4/24-26, 2017, Bretton Woods, NH**

Marketing & Communications

Submitted content for the 2016-2017 Greater New Haven Cultural & Visitors Guide

Municipal CEDS Update Meetings

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