

EXECUTIVE DIRECTOR'S REPORT FEBRUARY 2019 Ginny Kozlowski



Business Development & Retention

EDA 101 Webinar

Entrepreneurs & Startups

Provided ECIC implementation support

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Expand Global Opportunities

Planning for Hannover Messe, April 1-5

Workforce & Housing

Workforce Alliance Executive Committee meeting

REDFO

February 22: TBA

Visitor Newsletter Features

Yale University Art
Gallery & Yale Center for
British Art Mobile App

Valentine's Getaway
Packages

College Street Music
Hall

The Blake Hotel

John Lyman Center for
the Performing Arts at
SCSU

Eagle Watches

St. Patrick's Day

Tourism

SCRCOG Tourism Asset Mapping project—beginning web and brochure design

Attended the Speaker's Blue Ribbon Panel on Tourism events and submitted written responses from VNH/REX

Attended the American Bus Association tradeshow in Louisville, KY

Tourism meeting in Milford

Outreach for images for the Visitors and Relocation Guide

Connecticut Lodging Association

Attended the Speaker's Blue Ribbon Panel on Tourism events and submitted written responses from CLA

Trafficking in Persons Council Meeting

Connecticut Lodging Association board meeting

AH&LA Partner State Update

Advocacy/Improve Regulatory Environment

Tourism Caucus meeting

Marketing, Communications & Stakeholder Education

Collaborated with the City of New Haven on Street Food video project

Public relations planning meeting with City of New Haven, Market New Haven, Lou Hammond Group and Coursey & Co.

Developing content for the Visitors & Relocation Guide

Starting update to the Visit New Haven website

Media Inquiries & Hits

WTNH: The Blake Hotel

New Haven Biz: The Blake Hotel

New Haven Independent: The Blake Hotel

New Haven Register: The Blake Hotel

New Haven Biz: Connecticut Open

AAA World: New restaurants and Chapel Street shopping

Focus on Connecticut

Upcoming Events

**2/28 10 a.m.-2 p.m.,
Greater New Haven
Career & Internship
Fair, Gateway
Community College**

**3/20 7:30 a.m.-noon
Connecticut Business
Day at the LOB**

Regional Collaboration

**Hamden Everybody
Gets a Job Panel on
Healthcare**

**Canal Dock Board
Meeting**

**Greater New Haven
Chamber of Commerce
Board Meeting**

CERC Board Meeting

**REX Development
PO Box 1576
New Haven, CT 06506**

**P 203-821-3682
www.rexdevelopment.com**

