

EXECUTIVE DIRECTOR'S REPORT

APRIL 2016

Ginny Kozlowski



Business Recruitment, Retention

Business Assistance

- Attended Department of Transportation presentation on tourism attraction signage
- Meeting with New Haven Village Suites & Frontier to improve broadband connectivity in the area
- Meeting with Burns & McDonnell in Wallingford
- Teach Haven – General business advice, grant opportunities
- Queen Graphics

Business Recruitment & Retention

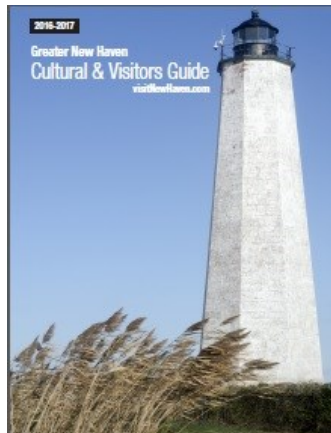
- Attended Connecticut Collaborative Data demonstration for user groups, ability to pull data from the Secretary of State's website on new business registrations
- Oberon Fuels – Site selection
- Rfsmart (local office of FL company) – discussion of establishing local presence
- Biopharma Roundtable—Boston

Featured Development Site

155 New Road
Madison, CT 06443
Four parcels available
Total acres: 11.52



Shoreline Economic Development Summit



Greater New Haven Cultural & Visitors Guide



April 13, 2016

Site Visits

- Tour of former Upjohn site
- West Haven site visit with potential business

Tradeshows

- **Discover New England Summit**
- **Bio Med Device Boston**
- **Hamden Regional Chamber of Commerce Business Expo**

Upcoming

- **Connecticut Governor's Conference on Tourism**, April 27, 2016
- **Metro-North Getaway Day at Grand Central Station**, May 21, 2016
- **Central Regional Tourism District Brochure Swap**, May 12, 2016

Regional Collaboration

- Attended GNHCC Annual Meeting
- Attended Town Green Special Services District Annual Meeting
- Attended GNHCC Economic Development and Governmental Affairs Committee meetings
- Attended North Haven Economic Development Commission Breakfast
- Attended Regional Leadership Council Meeting
- Attended Northeast Recycling Spring Conference
- Attended New Haven Manufacturing presentation on CT Manufacturing in the context of the National Business Cycle
- Attended CT Main Streets Bridge Series

Infrastructure

Telecommunications

- Connected Frontier with Town of Guilford for expanded broadband service

Entrepreneurs & Startups

- Startup Grind, May 19 with Matt Powers of Uber

Expand Global Opportunities

- Attending Hannover Messe (manufacturing tradeshow)
- Attended Discover New England Tradeshow (for international tour operators)

REDFO

April 2016

The Latest in Internet Services

Art Randolph, Frontier



March 2016

Larry Bingaman, President & CEO,
Regional Water Authority

Presentation available on
www.rexdevelopment.com

Visitor Newsletter Features

- College Street Music Hall
- International Festival of Arts & Ideas
- Yale Peabody Museum 150th Exhibition
- Shubert Theatre
- Spring Jazz

Media

Inquiries:

- Waterways Guide
- New England Festivals from A to Z
- TravelAge West

Hits:

- Madison Patch

Community Outreach

- Presented Senator Ted Kennedy's Shoreline Economic Development Summit on March 28
- Presented at the Connecticut Planning & Zoning Annual Meeting
- Sponsoring Startup Grind New Haven: 4/26 Andrew Bartholomew of Squarespace
- Request for CEDS Update presentation at Core Informatics

Align Education to Business Growth

- Distributed applications to Municipal Economic Development staff and commissions for Economic Development Internship Program

Brownfields Redevelopment

- Ribbon cutting at Putnam Place Apartments (385 Putnam, Hamden)

Integrate Arts, Culture & Preservation with Economic Development

- Attended Arts Council of Greater New Haven Charrette
- Attended International Festival of Arts & Ideas Event
- Attended Eastern Connecticut Chamber of Commerce Annual Tourism Breakfast with DECD Deputy Commissioner Tim Sullivan

Spring Familiarization Tours

- Saturday April 2, DNE German travel operators
- Saturday April 9, DNE UK travel operators

Implementation Funding

- Participating in the Community Foundation for Greater New Haven's Great Give fundraiser

Marketing & Communications

- Created Economic Development brochure for Hannover Messe
- Completed 2016-2017 Greater New Haven Cultural & Visitors Guide – distribution underway
- Collaborated with Market New Haven, Town Green Special Services District, City of New Haven and Yale University Properties to create a Downtown Guide
- Continued collaboration with the Central Regional Tourism District and the State Office of Tourism on the new ctvisit.com

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