

EXECUTIVE DIRECTOR'S REPORT APRIL 2017 Ginny Kozlowski



Business Recruitment, Retention

Business Assistance

- Social media presentation for retailers
- Preview Labs—Rapid Game Prototyping expanding into the US from Belgium
- Coordinated with Invest in Bavaria regarding Hannover Messe

Business Recruitment

- 4/24-28 Hannover Messe Advanced Manufacturing Tradeshow—6500 exhibitors from over 70 countries
- Global-brand marketing materials

Business Development

- NHMA presentation: New Perspectives on CT Manufacturing in an Uncertain Economy - NHMA April 6

Regional Collaboration

- Regional Trails Meeting

**Featured
Development Site**



21 Central Grand Ave.
Wallingford

1,000-10,000 sq. ft.
Mixed Use/Industrial



Fluent Marries Art With Retail in Hamden

Opens 4/38



March 17

Rosso Vino opens in Branford



April 5

Dashi Restaurant opens in New Haven

Brownfield Program

EPA Seminar

Education & Training

Entrepreneurs & Startups

Assisted Elm City Innovation Collaborative on grant submission for CTNext Innovation Places award

Best Practices

Environment Protection Agency Conference

Sponsoring upcoming Startup Grind on 4/25 with Peter Boyd

REDFO

April 28

Randy Fiveash

State Office of Tourism



Advocacy

American Hotel & Lodging Association Legislative Action Summit, 5/17-18

Expand Global Opportunities

Hosted Hub55 Luncheon

Hub55 Launch Event

Hannover Messe Tradeshow

Discover New England International Tourism Tradeshow

Tradeshows:

- **Discover New England Summit**, 4/24-26, 2017, Bretton Woods, NH
- **BioMed Device Boston**, 5/3 & 4
- **Eastec**, 5/16-18
- **MD&M**, 6/13-15

Marketing & Communications

Editorial meeting with WTNH

Upcoming Municipal CEDS Meetings

Milford, 5/3

Hamden, 5/9

Visitor Newsletter Features

- Upcoming Regional Spring Events
- Recreational Trails by Towns
- New Haven Restaurant Week
- Long Wharf Theatre

Media

Inquiries:

- Yale Daily News

Community Outreach

- Presented grant information to GNHCC Economic Development Committee
- 2018 CEDS Strategic Planning Committee
- NHMA: Economic Outlook with Don Klepper-Smith
- Tourism Meeting Milford Economic Development and Chamber of Commerce
- Workforce Alliance Annual Meeting
- Town Green Special Services District Annual Meeting
- Regional Leadership Council
- CEDAS Best Practices Seminar

Integrate Arts, Culture & Preservation with Economic Development

Tourism

4/21 Host Scandinavian Tour Operators with DNE

Arts Industry

Coalition Meeting

Arts & Ideas Kickoff Event

Connecticut Office of Tourism Outreach Meetings

2017-2018 Greater New Haven Visitors Guide being released week of 4/24

Governor's Conference on Tourism, 5/4

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