

EXECUTIVE DIRECTOR'S REPORT AUGUST 2018 Ginny Kozlowski



Business Development & Retention

Attended groundbreaking at Audubon Square

Collaborated with the City of New Haven on a mobile vending marketing campaign.

Promoted tourism marketing and public relations opportunities with the Connecticut Office of Tourism and Discover New England.

Entrepreneurs & Startups

Attended BioCT Steering Committee meeting

Attended Innovation Places Workshop

Provided ECIC implementation support

New Haven Food Incubator meeting

Expand Global Opportunities

Preparing for IMTS 2018: International Manufacturing Technology Show with lead generator Andrew Clutz

Infrastructure

Tweed New Haven Regional Airport

Announcement of weekly service to Charlotte starting December 22, 2018

Workforce Development

Advanced Manufacturing Workforce Pipeline meeting with Chris Reardon and Bill Villano of Workforce Alliance and Roger Salway (EDA, Town of North Branford).

Meeting with Chris Reardon to review the outcomes of the first Hospitality Certification program developed in conjunction with University of New Haven.

Brownfields & Redevelopment Fund

Site visit to 169 Henry Street

REDFO

August: No meeting

July 27: David Kooris,
Deputy Commission,
DECD

Visitor News- letter Features

Shoreline Wine Festival

Milford Oyster Festival

Elm Shakespeare in the
Park

Connecticut Open

Orange Volunteer Fire
Association Carnival

North Branford Potato &
Corn Festival

13th Annual Shoreline
Jewish Festival

Tourism

Attended Central Regional Tourism Board Meeting with significant municipal support. We presented our proposal for tourism marketing services within the region. The CRTD Executive Committee is reviewing the proposals and have been given the authority to enter into contracts. The next Board of Directors meeting should occur by the end of September. The process for appointing/reappointing municipal directors is still under review.

Meeting with DECD Deputy Commissioner David Kooris and the State Office of Tourism Director Randy Fiveash for update on statewide tourism marketing.

Finalized Cultural Asset agreement with SCRCOG.

Finalized Tourism Marketing agreement with SCRCOG.

Provided Welcome Bags for NEHA Conference

Provided logistical support for the Canal Dock Boat House opening

Connecticut Lodging Association

CLA Board of Directors meeting

Attended AAHOA (Asian American Hotel Owners Association) Regional Conference

Hosted CLA Labor Summit

Marketing, Communications & Stakeholder Education

Pursuing a new publishing partner for the 2019 Greater New Haven Visitors and Relocation Guide.

Attended CEDS webinar presented by US EDA, NADO and the University of Indiana for the collection of all regional CEDS documents. All of the South Central Connecticut documents since 2013 have been uploaded and upon approval by the US EDA will be available for online review.

Community Outreach

Attended North Branford Potato & Corn Festival Business After Hours hosted by the Shoreline Chamber of Commerce.

Media Inquiries & Hits

Tweed Service to Charlotte: New Haven Register, New Haven Independent

Advocacy/Improve Regulatory Environment

Attended gubernatorial forums hosted by the Greater New Haven Chamber of Commerce and the Arts Council of Greater New Haven

Upcoming Events

IMTS 2018: International Manufacturing Technology Show

September 10-15

American Hotel & Lodging Association Legislative Action Summit

September 12-13

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