

EXECUTIVE DIRECTOR'S REPORT

MAY 2016

Ginny Kozlowski



Business Recruitment, Retention

Business Assistance

- Media request for businesses in Greater New Haven selling throughout the state and beyond. Outreach underway.
- Assisted with launch of Made in New Haven press conference
- 5/23 Frontier: Fiber Is the Future presentation

Business Recruitment & Retention

- Attended Hannover Messe Manufacturing Tradeshow with 17 appointments. Debrief with Commissioner Smith of DECD to be scheduled as DECD and REX/City of New Haven met with different companies.
- Attended the Marcum & GNHCC 2016 Real Estate Forum presented by Regional Water Authority
- Coordinating with developer on Upjohn site

Advocacy

- Attending American Hotel & Lodging Association Legislation Action Summit in Washington, DC. May 17 & 18

Featured Development Site

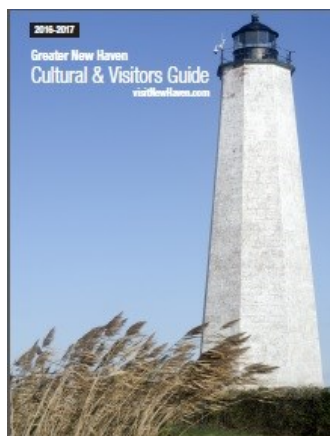
30 Fire-Lite Place

North Branford

34 Acres
Industrial
\$5.1M



Hannover Messe Manufacturing Tradeshow



Greater New Haven Cultural & Visitors Guide now available online



5/19 with Matt Powers of Uber

Site Visits

- Site visit in West Haven

Tradeshows

- **Central Regional Tourism District Brochure Swap**, May 12, 2016
- **Connecticut Governor's Conference on Tourism**, April 27, 2016
- **Hannover Messe Manufacturing Tradeshow**, May 2-6, 2016

Upcoming

- **Metro-North Getaway Day at Grand Central Station**, May 21, 2016
- **2016 BIO International Convention**, June 6-9, 2016
- **MD&M East**, June 14-16, 2016

Regional Collaboration

- CERC Quarterly Meeting: DECD and OPM are trying to respond to EDA regarding the consolidation of the RPOs and new CEDs/EDD Districts that are required as a result of the new boundaries and legislation. Until this issue is resolved, REX will not be eligible for Regional Planning Grants. Although our region was not changed in the realignment, US EDA is requiring that all Connecticut EDD's be in compliance before providing planning grants for any CT EDD.
- Attended GNHCC Economic Development and Governmental Affairs Committee meeting
- Attending UIL Cool Communities event on 5/19

Infrastructure

Telecommunications

- REDFO presentation by Art Randolph of Frontier Communications

Entrepreneurs & Startups

- Startup Grind, May 19 with Matt Powers of Uber
- Assistance with Made in New Haven in conjunction with the City of New Haven and Project Storefronts

Expand Global Opportunities

- Attended Hannover Messe (manufacturing tradeshow)

REDFO

May 2016

Department of Labor (tentative)

April 2016

The Latest in Internet Services

Art Randolph, Frontier

Visitor Newsletter Features

- The Robin Hood Springtime Festival
- Greater New Haven Trails
- Yale Center for British Art Reopening
- Bishop's Orchards Annual Donkey & Mule Day

Media

Inquiries:

- Aer Lingus
- Independent Radio
- Independent blogger
- WLIS/WMRD

Hits:

- Amtrak Arrive Magazine: Reopening of Yale Center for British Art
- WVIT/NBC Connecticut: Short term Online Rental Market Impact on Lodging Industry

Community Outreach

- Sponsored Startup Grind New Haven: 5/19 with Matt Powers of Uber

Align Education to Business Growth

- Distributed applications to Municipal Economic Development staff and commissions for Economic Development Internship Program. Six municipal applications were received.

Brownfields Redevelopment

- Finalized 43-53 Atwater assessment

Implementation Funding

- Participated in the Community Foundation for Greater New Haven's Great Give fundraiser
- 2016 Annual CEDS Update (US EDA requirement)

Marketing & Communications

- Continued collaboration with the Central Regional Tourism District and the State Office of Tourism on the new ctvisit.com
- Published online version of the 2016-2017 Greater New Haven Cultural and Visitors Guide on the visitnewhaven.com website
- Submission of two projects for 2016 IEDC Awards: Alexion and Bioscience Career Ladder

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