

EXECUTIVE DIRECTOR'S REPORT AUGUST 2019 Ginny Kozlowski



Business Development & Retention

Defining next steps on the Business Database project with SCRCOG and CT Data Collaborative

Advanced Bioscience for CT Roundtable discussion on talent

Hotel development meeting

Ninth Square investment tour

Meeting with Halda Therapeutics Marcum New England Life Science & Biotech Summit, September 5, 2019 at the New Haven Lawn Club

Venture Clash at Yale West, October 17, 2019

Entrepreneurs & Startups

Hamden Incubator Tour

Provided ECIC implementation support

Innovation Ecosystems Webinar: Identifying and supporting non-tech startups

Community Food Systems Hub Meeting

Meeting with Collab

Infrastructure

Downtown Crossing Phase II Ribbon-cutting

Workforce Development

Holberton Women in Tech Panel

University of New Haven/Workforce Alliance Hospitality Training

Brownfields

Brownfield redevelopment site—Branford, assessment funding request

REDFO

September 27

Nanette Pastore,
President and Managing
Director of Pearce Real
Estate

Visitor Newsletter Features

Elm Shakespeare in the
Park: The Comedy of
Errors

Milford Oyster Festival

New Haven Cocktail
Week

New Haven Craft Beer
Fest

Shoreline Wine Festival

Summer's Last Roar at
the Yale Peabody
Museum

Marketing, Communications & Stakeholder Education

Collaborating with the City of New Haven and Market New Haven on economic development brochure.

To increase visitor engagement at events, created a top tier events flyer for distribution by regional hotels.

Yale Graduate Student Fair

Hosted brochure collection and distribution event for the Connecticut Welcome Centers

Tourism

Central Regional Tourism District Annual Meeting

Central Regional Tourism District Marketing Meeting

Distributed request for brochures for the Connecticut House at the Big E to tourism constituents

Mill River Trail opening

Connecticut Lodging Association

CLA Board of Directors Meeting

American Hotel & Lodging Association Legislative Summit in Washington, D.C., September 10 & 11

Regional Collaboration

Canal Dock Boathouse
Board of Directors
Meeting

Greater New Haven
Chamber of Commerce
Government Affairs
Committee

IKEA 15th Anniversary
Celebration

Greater New Haven
Chamber of Commerce
New Haven Mayoral
Forum

CERC Board of Directors
Conference Call

TGSSD Executive Board
Meeting

APT Foundation Meeting

Meeting with Joe Feest,
Economic Development
Administrator of Meriden

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