

EXECUTIVE DIRECTOR'S REPORT

MARCH 2020

Ginny Kozlowski



COVID-19 Response

We are currently executing regional plans and providing community support in conjunction with the municipalities, chambers of commerce, local businesses and statewide associations.

Understanding that municipalities' highest priority needs to be providing leadership on flattening the curve, we are primarily providing the following services:

- ◆ Communicating all essential information, regarding public health and economic resources via email and social media
- ◆ Amplifying the messages coming out of municipal offices
- ◆ Amplifying the messages from industry associations and agencies
- ◆ Reaching out to businesses regarding status and providing that information to local consumers via the Visit New Haven website
- ◆ Creating a regional COVID-19 response website so we can coordinate information and have a solid resource to refer businesses and displaced workers. We will be staying in our lane while providing a funnel for our constituents to navigate this unprecedented situation. Each town will have the option of providing town specific information (details to come)
- ◆ Supporting the hospitality industry through the Connecticut Lodging Association and the American Hotel & Lodging Association. Matching displaced hotel workers with healthcare, assisted living, nursing home, etc. positions
- ◆ Being responsive to state requests for support
- ◆ Informing consumers regarding the goods and services currently available, including the delivery/pickup of meals and other goods

Please contact us if you need assistance. If you have information that would be helpful to all of the towns, just let us know and we will share the information. We applaud the Herculean efforts you have been making to protect the region from the spread of COVID-19. We are here as a resource for all 15 towns and will address issues on a priority basis to best serve the region.

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REDFO

March 27—Conference call at noon for regional economic development updates. Mayors and first selectmen are welcome to call in.

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