

EXECUTIVE DIRECTOR'S REPORT MAY 2018 Ginny Kozlowski



Business Recruitment, Retention & Expansion

Working with three healthcare/bioscience and one software companies on attraction (1), retention and expansion (3) opportunities

Evotec expanding in Branford

Bioasysis business expansion

Attending BioMed Tradeshow in Boston and met with 31 domestic and international companies

DECD Bio/Life Science Luncheon with the Hungarian ambassador

Attended Growing Greater New Haven's Digital Tech Industry presentation

Global Expansion

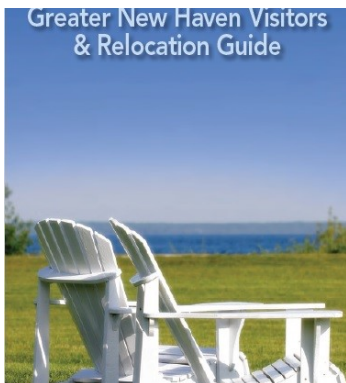
Attended Hannover Messe Advanced Manufacturing Tradeshow with available site information provided by towns and met with 25 companies. There are two companies who are actively pursuing a US location on the east coast.

Met with 45 travel and tour operators at Discover New England, including representatives from the UK, Germany, Australia, Japan, The Netherlands, China, France, Italy and Ireland

Attending Bio2018 in Boston, June 2018 in partnership with the Town of Branford and BioCT (formerly CURE)

Regional Collaboration/2018 CEDS

Finalized the 2018-2023 CEDS document with inclusion of comments—Greater New Haven: A Strategy for Success



May 22

Statewide brochure swap at Hampton Inn in West Haven



May 16

Metro-North Getaway Day at Grand Central Terminal



April 23-27

Hannover Messe Manufacturing Tradeshow, Germany

Integrate Arts, Culture & Preservation with Economic Development

Tourism

Promoted Connecticut Open House Day to the tourism attractions and towns, 6/9

Attended the Connecticut Governor's Conference on Tourism

Met with SCRCOG to structure tourism contracts

Scheduled statewide brochure swap for 5/22

Infrastructure

Extensive community outreach to garner support for the paving of the runway safety areas at Tweed. We had strong support from our partners and over 500 electronic petitions submitted in favor of expanding service at the airport. Unfortunately, the bill never made it to the Senate floor for a vote. We will continue our efforts for improved service.

Attended SCRCOG Freight Study Meeting

Advocacy

Tweed presentation to Planning and Development Committee of the New Haven Board of Alders

Mobilized lodging industry to oppose the increase in occupancy tax to 17% (B&Bs to 13%) and a decrease in statewide tourism marketing

Connecticut Lodging Association

Trafficking-in-Persons Council Meeting and Training

CLA Board Meeting

Media

Media hits on Tweed Airport, Hill-to-Downtown

Inquiry from American Pickers

Inquiry from Great American Baking Show

Inquiry from WhereTraveler.com

Inquiry from Reader's Digest

CLA Press Release: CLA member wins 2018 Connecticut Governor's Tourism Award - John Mathers of the Madison Beach Hotel

REDFO

May 18

Michelle Riordan-Nold

Connecticut Data Collaborative

Visitor Newsletter Features

- New Haven Food Truck Festival
- Dragon Boat Regatta
- Meriden Daffodil Festival
- Cherry Blossom Festival
- Long Wharf Theatre: Crowns

Education & Training

Entrepreneurs & Startups

Sponsored Startup Grind—5/3 Susan Froshauer (former CEO CURE, co-founder Rib-X Pharmaceuticals)

Collaborating with Accelerator for Biosciences in Connecticut on 12 ventures

Elm City Innovation Collaborative programming

Community Outreach

4th Annual Bioscience Careers Forum at Southern Connecticut State University

AAA Luncheon—Celebration the Madison Beach Hotel 4-Star Designation

CERC Board Meeting

CTNext: HUBCAP Wallingford

Gateway Community College

Governor's Conference on Tourism

Greater New Haven Chamber of Commerce Annual Meeting

Greater New Haven Chamber of Commerce presentation on Commission on Fiscal Stability & Economic Growth

Greater New Haven Real Estate Forum

Housing Strategy Group Meeting

New England Knowledge Corridor: Mayors Meet Millennials

New Haven Mobile Vending Meeting

SCRCOG Freight Study Meeting

Town Green Special Services District Board Meeting

Tweed Community Meeting

West Haven Chamber of Commerce Annual Meeting

Yale Innovation Summit

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