

EXECUTIVE DIRECTOR'S REPORT MAY 2019 Ginny Kozlowski



Business Development & Retention

Identified fDI (Foreign Direct Investment) software program through CERC as a tool to track global opportunities

Public review of the 2019 South Central Connecticut Comprehensive Economic Development Strategy, approved by CEDS Strategic Planning Committee and the REX Board of Directors

SCRCOG Business Database project due for completion June 30

Meeting CEDS Business Development & Recruitment co-chairs to review bio-space inventory tracking software

Provided video for CERC's media library

Entrepreneurs & Startups

Provided ECIC implementation support

Attended the Yale Innovation Summit

Attended the City of New Haven Small Business Resource Center networking event

Hartford Insurtech Hub

Expand Global Opportunities

Met with 55 international tour operators at Discover New England Summit

Tourism

Cultural and Agricultural Asset Mapping project with SCRCOG due for completion June 30

Attended the Connecticut Conference on Tourism

Meeting with Graduate New Haven hoteliers

REDFO

May 17

Derek Slap, Connecticut
Technology Council

Visitor Newsletter Features

2019 Greater New Haven
Visitors & Relocation
Guide

New Haven Museum

International Festival of
Arts & Ideas

Memorial Day
Observances

Infrastructure

Strategic planning with regional partners on Tweed New Haven Regional Airport

Promoted TweedAirportCoalition.org via email and social media

Jam Session on Walk Friendly event

Connecticut Lodging Association

CLA Board of Directors meeting

AH&LA Partner State Conference Call

Advocacy/Improve Regulatory Environment

Greater New Haven Chamber of Commerce Government Affairs Meeting—
legislative update

Marketing, Communications & Stakeholder Education

Regional distribution of 2019 Greater New Haven Visitors & Relocation Guide

Meeting with Market New Haven

Collecting summer events for calendar, social media and newsletters

Education

Bioscience Career Forum at SCSU—Industry-Academics-Government: Collaboration To Prepare Connecticut's Workforce

Upcoming Events

6/5 17th Annual Orange Business & Community Expo - Tourism brochure swap

6/6 New Haven Manufacturers Association Annual Meeting

Regional Collaboration

North Haven Economic Development Commission Breakfast

College Street Music Economic Impact Event

Workforce Alliance Executive Committee Meeting

Milford Progress Inc.

CEDAS Meeting

CERC Board Meeting

Regional Leadership Council

Destination Milford Launch Event

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